Changing the importance of following a common action of neighbors will increase by repeating it enough time.

In which

ti and yi are the parameters of the simulation that we can play with it.

We can define t1 as the needed time to start adapting a norm, t2 as a time that internalization of a norm starts.

If we assume, t0=0,t1=5,t2=10, y0=0,y1=0.005,ymax=0.8, then the following curve shows how the norm importance changes over time.

|  |  |
| --- | --- |
| time | importance |
| 0 | 0 |
| 5 | 0,005 |
| 10 | 0,8 |
| 20 | 0,8 |